



City of
SAN JACINTO
 Demonstration Project
 September 29, 2018

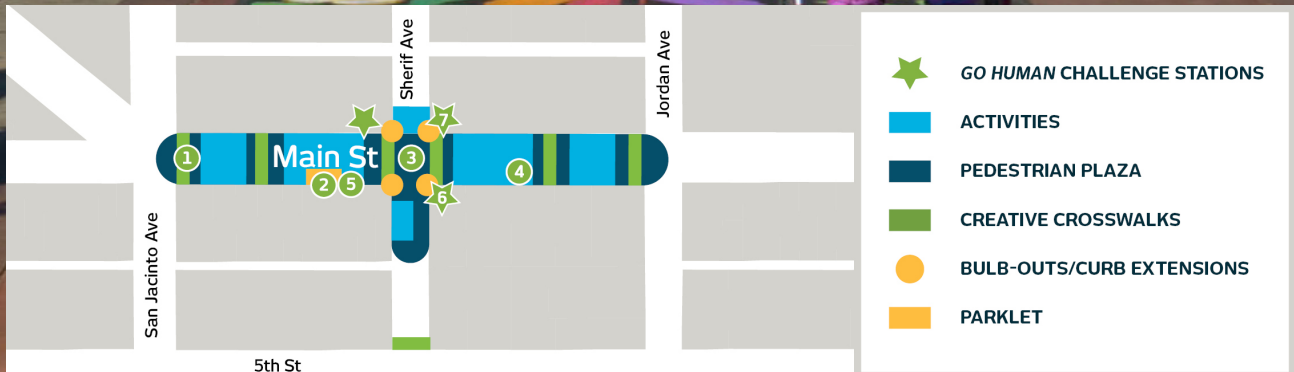
Envision San Jacinto brought the community together to experience a temporary pedestrian plaza on Main Street and test out safety improvements. The event featured improvements including nine creative crosswalks designed by San Jacinto Unified School District (SJUSD) students, a parklet by Riverside University Health System-Public Health, interactive chalk art by Mount San Jacinto College Art Club, curb extensions, placemaking and play features. The event also included a mural by SJUSD, a bike rodeo, and exercise demonstrations from local studios.

Project Goals

The Southern California Association of Governments (SCAG), the City of San Jacinto, and the Community Advisory Committee implemented **Envision San Jacinto** to demonstrate enhanced pedestrian infrastructure and safety improvements on Main Street in downtown, guided by the following objectives:

- ✔ Support healthy and active lifestyles by encouraging increased rates of walking and biking in downtown San Jacinto.
- ✔ Improve pedestrian access in the downtown area by showcasing innovative infrastructure concepts and transform Main Street into a temporary pedestrian plaza putting people first.
- ✔ Attract at least 500 participants from the local area and collect at least 100 surveys.
- ✔ Enhance local economic development by promoting local businesses on Main Street.
- ✔ Support increased rates of pedestrian activity by showcasing creative placemaking features on Main Street.
- ✔ Engage local partners in the planning process to play an active role in the development of *Envision San Jacinto*.

Demonstration Elements



1 Nine creative crosswalks were featured showcasing designs from local San Jacinto Unified School District (SJUSD) students. The enhanced crosswalks promote pedestrian visibility and safety.

Community Participation

1,000+ Attendees

63,500 Total Impressions

83%

have never attended a community meeting hosted by the City to discuss transportation

99%

of attendees live in San Jacinto

35%

travel around their community primarily by Walking

10%

travel around their community primarily by Bicycle

Advisory Committee

To organize this event, a project committee was convened that included the following agencies and organizations:

San Jacinto Unified School District (SJUSD)

The Green Coalition of San Jacinto Valley

Riverside University Health System - Public Health

The City of San Jacinto

San Jacinto Police Department

Diamond Valley Arts Council

SCAG



2 Riverside University Health System - Public Health demonstrated a parklet, a mini park area installed in an existing parking space. Parklets create places for people to gather, eat, and enjoy the downtown area.



3 The pedestrian plaza featured a pedestrian-only zone designed with seating, shade and play features to activate the street and create an inviting public space.



4 Children participated in a bike rodeo hosted by the Green Coalition of San Jacinto Valley to learn safety skills, rules of the road, and receive a helmet fitting to ensure safety while riding their bikes.



5 Riverside University Health System - Public Health designed interactive chalk art activities to promote physical activity in the street.



6 Attendees shared their feedback on the demonstration features through surveys and other engagement strategies



7 The Go Human Challenge encouraged participants to experience each demonstration feature and engage in educational activities.

Community Feedback

214 Surveys Collected

100%

support the pedestrian plaza, creative crosswalks and parklet

90%

want to see these features permanently installed

97%

think the improvements made the street feel safer and more inviting

98%

support more events on Main Street



Top 3 Desired Walking Improvements

- Vibrant things to see and do
- Well maintained and clean sidewalks
- Sidewalk lighting



Top 3 Desired Bicycling Improvements

- More bike lanes
- Separated and protected bike lanes
- On-street lighting

“We want to bring people back to the downtown to be able to shop, enjoy biking, walking... that’s what the Downtown Specific Plan is all about.”

– Mayor Crystal Ruiz



Next Steps

- Use the results from the surveys to continue engaging the community in pedestrian safety awareness and placemaking in Downtown San Jacinto.
- Pursue funding opportunities for the design and implementation of improvements to Main Street and other areas in San Jacinto including the potential for a pedestrian plaza.
- Integrate the feedback received at the event to help shape the Downtown Specific Plan and the 2040 General Plan update.



#GoHumanSoCal

#GoSanJacinto

GoHumanSoCal.org/EnvisionSanJacinto

This project was undertaken as part of the Southern California Association of Governments’ *Go Human* Active Transportation Safety and Encouragement Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.